



## Fall Marketing Campaign Is Underway



The district's Marketing and Communications office, working with both colleges, is putting together a marketing campaign to promote enrollment for the fall semester.

The campaign includes bus advertising, emails to current students, personalized postcards to students who recently attended the colleges, Facebook and Instagram ads, digital ads, and Pandora radio advertising. The campaign is continuing the same look and theme – “We’re Here for You” – that was used for the summer marketing campaign. Look and listen for the ads throughout East County!

## Building Marshals Program Promotes Safety

The new building marshal program is now in full effect districtwide. Keep an eye out for the more than 60 volunteers across the district who will be wearing yellow vests and name tags while assisting during major events. You may have noticed them during the recent Grossmont College power outage working hard to ensure your safety. To volunteer as a building marshal, please contact Nicole Conklin at [Nicole.conklin@gcccd.edu](mailto:Nicole.conklin@gcccd.edu).



## Pokémon Craze Hits Campuses



Have you noticed a larger number of people than usual on the Grossmont and Cuyamaca College campuses? Pokémon Go, the latest gaming craze, has caused a lot of excitement on the Grossmont and Cuyamaca campuses. Participants are showing up at all hours of the day to find a character, going so far as to sneak out in the middle of the night to collect their favorite.

## District Services Facilities Master Plan meeting



Members of District Services leadership spent a morning envisioning a new District Services building. The building could possibly be co-located with a new Workforce Solutions Center.

The group participated in an activity considering the district's current work culture and what they would like the culture to be in the future. An improved District Services building could provide more open meeting spaces for recruitments and districtwide meetings, and more spaces that can be "hackable," or transformed

into different uses.

The themes and ideas from the discussion will be reviewed by architects so that plans for the building can move forward.

## GradFest! Celebrates New Grads



More than 400 Grossmont and Cuyamaca graduates and their friends and family attended GradFest, the foundation's annual celebration for new grads, on June 25. This year, the celebration was held on the Hornblower charter yacht, complete with the pirate Jack Sparrow. All graduates of both colleges were invited to attend and to join the Foundation's Alumni Association, which provides networking opportunities, career resources and invitations to special events.

## District Services Spearheading Energy-Saving Measures

The District Facilities departments and Cenergistic have been working with employees across the District to implement sustainability measures. Classes and programs are being scheduled in buildings to maximize the use of heating and air-conditioning systems; water-efficient landscaping measures are being utilized; and employees are being urged to take steps such as turning off the lights when leaving a room.

It's working! The chart below shows the energy use that was avoided as a result of the conservation measures.

Commodity	Measure	Use Avoidance %
Electric	kWh	15%
Irrigation	Kgal	25.2%
Natural Gas	THERM	19.5%
Sewer	Kgal	15.5%
Water	Kgal	13.6%

## Evacutrac Training Continues



The Campus and Public Safety Department recently installed three new Evacutracs, an evacuation chair for people with limited mobility, and four new AEDs at the college campuses. Maps of the AED locations can be found at the [Public Safety website](#).

CAPS has been providing training on the use of an Evacutrac. About 25 people have been trained so far, mostly those who are serving as building marshals or are members of the emergency preparedness committees. CAPS Director Nicole Conklin will be offering an Emergency Preparation 101 class during flex week, which will allow participants to test equipment used in emergencies.

## Tentative Budget for Proposition V funds Completed

The tentative budget is now complete for the Prop. V capital projects fund. The details will be included in the Adoption Budget book and are available on IFAS. The total General Fund budget is \$61 million.